

## Who's Involved in Australia?

### Premier Scholarship Partners



CommonwealthBank

*News Corp* Australia

**SAMSUNG**



**facebook**

### Content and Alumni Programme Partners



For more information please visit  
[www.themarketingacademy.org.au](http://www.themarketingacademy.org.au)

**THE FOLLOWING PAGES LIST SOME OF THE PEOPLE INVOLVED**

## The Scholarship Class of 2019

Adam Beaupeurt	Managing Partner	BBE
Adam Furness	Managing Director	Impact
Adam Hamilton	Innovation & New Ventures Lead	Glanbia Performance Nutrition
Alexandra Lowes	Global Manager, Media & Partnerships Mktg	Tourism Australia
Amanda Byrne	Chief Experience Office	Scenic World
An Le	Group Marketing Manager – Mobile	Samsung
Anna Bay	Executive Manager Group Strategy & Mktg	CBA
Bryan Wilmot	Head of Strategy	VMLY&R
Catherine Bowe	Industry Marketing Manager	Facebook
Celia Wright	Client Services Director	Ikon Communications
Claire West	Senior Manager Westpac Brand	Westpac Banking Group
Danni Dimitri	Strategy Director	Havas Media
David Currie	Sponsorship Manager	Seven Network Operations
Jo Higgins	Integrated Marketing Lead	IAG
Justin Carew	Creative Director	McCann Sydney
Kathryn Furnari	Group Business Director	PHD Media
Linda Monique	Founder	Almo
Loan Morris	National Commercial Director, Digital	Australian Radio Network
Mark Echo	Media Director	Bohemia Group
Mark Wiedermann	Director, Planning & Inventions	Frucor Suntory
Michelle Grigg	Marketing Manager	Powershop Australia
Nigel Seeto	Country Manager Australia & NZ	Ancestry.com
Paul Everson	Managing Director	JWT
Richelle Barker	Marketing Director	Electrolux
Serge Costi	Marketing Manager	Lion Co
Skye Rugless	Head of Subscriptions	News Corp Australia
Stephanie Dore-Smith	Senior Marketing Manager, Non-Gaming	Crown Resorts Limited
Victoria Brennan	National Head of Technology Platforms	Wavemaker
Zoe Cocker	Head of Brand	Verizon Media
Zoe Hayes	Head of Hardware Marketing	Google

## The MENTORS

We have over 50 Mentors who volunteer their time to inspire, develop & mentor our Scholars on a one to one or group basis;

Aimee Buchanan	CEO Sydney	OMD Australia
Aisling Finch	Head of Marketing	Google
Alexandra Sloane	Head of Marketing	Facebook
Andrea Martens	Managing Director	ADMA
Andrew Baxter	Adjunct Profesor	University of Sydney
Ashton Bishop	CEO	Step Change
Barni Evans	CEO	Sportsbet
Brent Smart	CMO Australia	IAG
Cheryl Hayman	Founder	Hayman Strategy
Chris Howatson	CEO	CHE Proximity
Chris Savage	Founder	The Savage Company
Damian Eales	COO	News Corp Australia
Dan Stinton	Managing Director	The Guardian Australia
David Morgan	Principal	Morgan
David Scribner	CCO	oOh Media
Euan Smith	COO	Foxtel
Gai Le Roy	Acting CEO	IAB Australia
Gayle While	Deputy CEO	Clemenger BBDO
George Hughes	CMO	Star Entertainment Group
James Ajaka	CEO	Pinnacle Bakery
James Burnett	CMO	Ladbrokes Coral Group
James Hier	Chief Product Officer	Wavemaker
Jenni Dill	CMO	McDonalds Australia Ltd
Jodie Sangster	CMO IBM Watson	IBM
John Steedman	Board Director	WPP
Kamal Sarma	Founder	Rezilium
Karl Winther	CMO	Australia Post
Katie Rigg-Smith	CEO	Mindshare World
Kim Clarke	CCO	Energy Australia
Kim Portrate	CEO	ThinkTV
Kristi Woolrych	CMO	Yum! KFC Brands
Lisa Ronson	CMO	Coles
Mark Coad	CEO	PHD Media
Mark Lollback	CEO	GroupM
Mark Ritson	Adjunct Professor	Melbourne Business School
Matthew Melhuish	CEO	Enero
Michael Rebelo	CEO	Publicis Groupe
Mike Magee	Global VP Growth Acceleration	Mars
Monique Macleod	CMO	CBA
Nicole Taylor	CEO	McCann World Group
Paul Bradbury	CEO	Whybin TBWA
Peter Horgan	CEO	Omnicom Media Group
Phillip Lynch	VP Commercial Growth & Innovation	Johnson & Johnson Medical
Ray Kloss	Director of Marketing	Cisco
Rita Harding	Executive Director Mktng & Campaigns	Transport for NSW
Russel Howcroft	Partner & Chief Creative Officer	PwC
Sean Seamer	CEO	Supercars
Simon Longstaff	Executive Director	St James Ethics Centre
Stephanie Tully	CMO	Qantas Loyalty
Steve Brennen	CMO	Uber
Stuart Tucker	CCO	Hi Pages
Susan Massasso	CMO	A2 Milk
Terry Savage	Global Chairman	The Marketing Academy

## Our Scholarship Alumni

We have 120 Alumni in Australia, here are a few of them;

Adam Ross	Content Lead	Coca-Cola
Amanda Fuller	Managing Partner & APAC Regional Lead	DDB Group
Andrew Howie	Head of Brand & Advertising	Amazon
Anshika Grover	Associate Director	Optus
Brent Whelan	Marketing Director MEA	Fonterra
Burcak Sezer	Senior Marketing Manager	Kimberly-Clark
Cally Scivetti	Marketing & Strategy Director	Val Morgan
Chris Dodson	Head of Music EMEA	YouTube
Chris Gross	Marketing Director	Audible Japan
Claire Salvetti	Managing Director	One Green Bean
Claire Tenzer	Group Business Director	WhybinTBWA
Claire Whish-Wilson	Brand Manager, AAMI	Suncorp Group
Colin Glynn	Head of Insights	Lion Co
Danni Wright	Group Strategy Director	Carat
Declan O'Dwyer	Group Director	UM
Dorothee Gomez	Business Director	OMD Australia
Evonne Williams	Marketing Communications Manager	Simplot
Gabriella Conlon	Head of Consumer Marketing	Google
Gemma Hunter	Global Executive Creative Director	MediaCom Worldwide
Hamish Strahorn	Head of Strategy & Experience	Nine Entertainment
Hannah Sturrock	Group Head	The Hallway
Heilan Bolton	Senior Manager, Brand & Member Engagement	Qantas Loyalty
Ian Edwards	Managing Director	Wavemaker
Jacinta Fisher	Marketing Director	The Walt Disney Company
Jane Merrick	General Manager - Marketing	World Nomads
Jay Sellick	Chief Customer Officer	Sportsbet
Jeci David	Portfolio Marketing Manager	Kellogg Australia
Jules Lund	Founder	Tribe Group
Kammeron George	General Manager, Consumer Sales & Marketing	News Corp Australia
Kara May	Group Director, Marketing	Knight Frank
Kate O'Ryan-Roeder	Chief Client Officer	Mindshare
Kathy Damatopoulos	Performance Media Manager	Suncorp Group
Katie Finney	Head of 7 Partnerships	Seven West Media Group
Katrina White	SMB Customer Program Manager	Microsoft
Lucie Wolstenholme	General Manager - Marketing	Integria Health Care
Lucy Ibrahim	Managing Director	Play Communications
Margy Vary	Marketing Director	The Guardian Australia
Martin Curtis	Head of Performance Agencies	Google
Matt Parkes	Head of Retail Banking Services Marketing	Commonwealth Bank
Melanie Portelli	Head of Advertising	Westpac Banking Group
Michael McKeown	Regional Sales Director	Carlton & United Breweries
Mim Orlando	Marketing Director	Lavazza
Mimi Flemming	General Manager, VICE Media, AU & NZ	Vice
Nick Turner	General Manager - Marketing	Star Entertainment Group
Nicky Bryson	Head of Strategy	TBWA
Paul Connell	Marketing Director & GM	Unilever ANZ
Polly Blenkinship	GM Media, Marketing, Planning	Foxtel
Rachel Pullicino	Marketing Director	Edgewell
Rachel Taylor	Senior Marketing Manager	PepsiCo
Sarah Murdoch	Global Marketing Director	Jurlique International
Stewart Gurney	Chief Strategy Officer	PHD Media
Tim Kenward	National Marketing Manager	McDonalds Australia Ltd
Tim Kirby	Managing Director	Naked Communications
Todd Pironis	Senior Marketing Manager	Stryker

## Our Executive Coaches

Led by Oscar Trimboli each of these qualified Coaches gift their time to work one on one with our Scholars;

Alison Pate	Co Founder	The Wolf Project
Barb Barkley	Executive Coach	
Belinda Robinson	Coach	TPG
Carol White	Coach	Leading Well Group
Caroline Bonpain	Coach	Dyson
Catherine Kennedy	Coach	
Chris Bruce	Executive Coach	CMB Executive
Claire Salvetti	Managing Director	One Green Bean
Clare Robinson	Director	Clarety Coaching
David Di Sipio	Coach	
Debra Van Rensburg	Coach	NAB
Emma McQueen	Coach	Commonsense Leadership
Greg Graham	Founder	The Nest Consultancy
Iain Good	Executive Coach	Good Coaching
Joe Hart	Coach	True Perspective
Josephine Lanzarone	Executive Coach	
Karen Tweedie	Executive Coach	Exec Coaching Connections
Katrina Darnbrough	Executive Coach	Engaging Mindsets
Kayt Raymond	Managing Director	Shine International
Leigh Morrison	Director	Be Coaching
Linda Robson	Co Founder	The Hummingbirds
Maree McDonough	Co Founder	The Hummingbirds
Mark Conoley	Executive Coach	Whyte & Co
Mary Reagan	Executive Coach	
Melanie Fitzgerald	Coach	
Michael Trencher	Coach	Impact Consulting
Renee Holder	Senior Client Development Partner	iecl
Sandra Sieb	Leadership Advisor & Executive Coach	Lpartners
Selina Ryan	Executive Coach	Equilibrio International
St John Maill	Executive Coach	Keep Evolving
Wendy Minnie	Coach	

**For more information about the people involved please visit**

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